



Transforming Colorado Baseball

Marucci Recruits: The Future

- **Direct Ownership Change**
 - Nick Thurlow, owner Next ERA PT & Performance
 - Focus on Athlete Development
 - Facility Growth & Oversight
 - Beau Lowery, VP Player Development & Performance, Denver Broncos
 - Aid in organizational outcomes
 - **Facility Upgrade**
 - Dove Valley
 - 27,000 square feet
 - Accommodate private and team training, provide greater access to amenities.
 - **USA Prime Merger**
 - Scott Hormann - Owner and Director
 - Eddie Williams - Program Coordinator and Recruiting Services

Marucci Recruits x USA Prime Colorado

One Organization | One Mission

- 1 "Scout" Team at every level
 - *Goal: Compete at the National Level*
- Recruits Level
- USA Prime Colorado Level
- USA Prime National and American Playing Opportunities
- Increased Access to Premier Tournaments
- Partnerships with local High Schools
 - Field Use
 - Collaboration with Coaches
- Organizational Infrastructure
 - Recruiting Coordinator, Facility Coord
 - High School Director, Youth Director
 - Medical Director, Strength Director, Hitting Director, Pitching Director
 - Administrative Assistance from USA Prime





Athlete Life Cycle

- *Year Round Development*
- *Community Integration*
- *Facility Access*
- *Interdisciplinary Team*





Facility Access & Resources

- Full Time Physical Therapy Services
- Recovery/Modality Area
- Players/Parents Lounge
- Dedicated Performance Area
 - Strength, Pitching, Hitting Departments
- Large Multi-purpose Turf-Space
- Large Dedicated Team Area
- Membership Cage Access
 - Hittrax Batting Cages





Services & Expertise

*Athlete Assessment &
Analysis*

*Pitching/Throwing
Development*

Motion Capture

Rehab & Recovery

Tech Integration

*High-Performance
Training*

Motion Capture





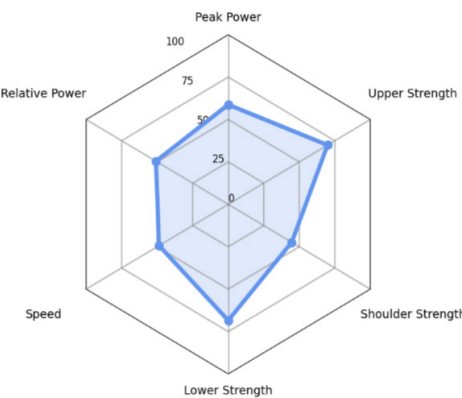
High School Tryouts

- Required for ALL current and prospective Marucci and USA Prime Players
- 2 Day Tryout
 - October 25th, 2025
 - Next ERA Sports Performance (tentative)
 - October 26, 2025
 - Douglas County High School
- Data Driven
 - Vald Forceplate, Laser Sprint, Force Frame Testing
 - Skill Based Grading: Arm velocity and Exit Velocity
 - Trackman and Paradigm Pitching Reports

Ace Kelly

Performance Assessment Overview - 2025-5-27

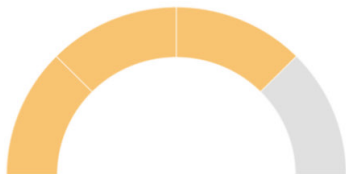
Peak Power:
CMJ Peak Power: 3722.0(W) - 58.77%
Relative Power:
CMJ Peak Power / BM: 51.6(W/kg) - 50.88%
Speed:
10yd Sprint: 1.691(s) - 48.67%
Lower Strength:
CMJ Concentric Impulse: 190.0(N*s) - 60.53%
CMJ Concentric Peak Force: 1882.0(N) - 65.35%
CMJ Eccentric Braking RFD: 7852.0(N/s) - 90.35%
Shoulder Strength:
ER Left Force: 176.0(N) - 42.5%
ER Right Force: 176.0(N) - 48.33%
IR Left Force: 181.0(N) - 39.17%
IR Right Force: 205.0(N) - 48.75%
Upper Strength:
PPU Concentric Peak Force: 1171.0(N) - 69.88%



Ace Kelly

Injury Risk Levels - 2025-5-27

Medium Shoulder Risk



Test Type	Pass/Fail
Total Shoulder ROM	Fail
Moving Valgus Stress	Pass
Obrien's Active Compression (Labrum)	Pass
Ular Nerve Tension	Pass
ER/IR ratio < 0.75	Pass
PPU Concentric Assymetry > 15%	Pass
ER Assymetry > 10%	Pass
ER Max Force < 150N	Pass

No Lower Half Risk



Test Type	Pass/Fail
Bottom 15% Movement Screen	Pass
Pelvic Tilt	Pass
Scapular Positioning	Pass
Hip IR/ER	Pass
Supine OH Flexion	Pass
CMJ Concentric Impulse Assymetry > 15%	Pass
CMJ Mean Force Assymetry > 15%	Pass
CMJ Eccentric Braking Assymetry > 15%	Pass





Fundraising Opportunities

- Operation Player Assist
 - <https://www.operationplayerassist.com/>
 - Team Fundraising App
 - Text, Social Media, Email Campaigns
 - 100% of funds raised go towards your team fees

